



LET WIC KNOW YOUR BABY IS HERE

If you deliver at Gundersen or Mayo Clinic La Crosse, fill out the WIC Birth Notification Form in the hospital. WIC will call you!

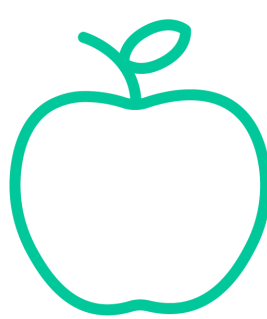
If you deliver elsewhere, call your WIC office right away to let us know about your baby. We're here to help!

DON'T MISS OUT ON BENEFITS

Whether you choose to breastfeed, use formula, or both, WIC is here to provide the guidance and resources you need. Get all the benefits available to you and your baby.



BREASTFEEDING SUPPORT



HEALTHY FOOD



FORMULA

This institution is an equal opportunity provider. This institution does not discriminate against any individual or group on the basis of race, national origin, color, sex, disability, religion, age, height, weight, familial status, partisan considerations, or genetic information. Sex-based discrimination includes, but is not limited to, discrimination based on sexual orientation, gender identity, gender expression, sex characteristics, and pregnancy.